

Notting Hill

Kensal Rise

1.4 miles



Kensal Green Station

Kensal Rise

1. Niche Tiny, under-the-radar shop with well-priced English antiques. 70 Chamberlayne Rd., 44-20-3181-0081

Notting Hill

1. Aimé A wealth of chic French labels, from A.P.C. to Isabel Marant, awaits. 32 Ledbury Rd., 44-20-7221-7070

2. Alice & Astrid Pretty, pastel-painted spot with delicate, ultra-feminine lingerie. 30 Artesian Rd., 44-20-7985-0888

3. Coco Ribbon Entirely girly store with a stellar array of lingerie and swimwear. 21 Kensington Park Rd., 44-20-7229-0555

4. EC One Husband-and-wife-owned jewelry boutique beloved for its unusual semiprecious and precious pieces. 184 Westbourne Grove, 44-20-7243-8811

5. Hand Head down a quiet mews to unearth globally sourced objects for the home. 11 Colville Mews, 44-20-7792-1292

6. Heidi Klein A famed swimwear resource offering a spot-on array of bikinis, tanks, and caftans by hard-to-find names. 174 Westbourne Grove, 44-20-7243-5665

7. Natural History Outstandingly cool examples of Victorian taxidermy abound. 286 Westbourne Grove, 44-20-8926-7297

8. One Luxe retailer of high-end clothing made from remnants of antique fabrics. 30 Ledbury Rd., 44-20-7221-5300

9. Paul Smith Brit designer who combines cheekiness with wearability. 122 Kensington Park Rd., 44-20-7727-3553

10. Portobello Road Market Weekly outdoor antiques and vintage-clothing juggernaut. Portobello Road between Pembridge Road and Golborne Road, no phone

11. Sera of London Shop Lavish lingerie destination known for pinup-girl-style underthings. 3 Lonsdale Rd., 44-20-7467-0799

12. Wild at Heart Famed florist, recently expanded to accommodate a wealth of luxe housewares. 49A Ledbury Rd., 44-20-7221-6434

Hammersmith

1. Primark Bargain mega-retailer with seriously affordable trend-driven clothing. 1 Kings Mall, King St., 44-20-8748-7119



Hammersmith

2.7 miles



Hammersmith Station